

## FOR IMMEDIATE RELEASE

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## **Urban Dealight Announces OKC Launch**

**OKLAHOMA CITY, OK** – <u>Urban Dealight</u>, a deal of the day website, announces their Oklahoma City launch. They proudly launched their first Oklahoma City deal, <u>Mamasita's</u>, on April 6, 2011.

Offering a simple way for consumers to live life ½ price, Urban Dealight connects merchants wanting to attract new customers with shoppers who wish to discover their city through ½ priced options. Urban Dealight sends subscribers a daily email featuring a 50-90% off deal. Offered Urban Deals include the best of local dining experiences and restaurants, luxurious spas and salons, museums, events and concerts, the latest in fitness and health, and more...

Past featured deals include top Oklahoma City businesses like Deep Fork Grill, Café Nova, Daffodil Hill Salon, Elements Therapeutic Massage, Pure Spa, and more. Upcoming discounted features include home cleaning services, laser hair removal treatments, and other thrilling, local activities.

## **About Urban Dealight**

Launched in December 2010, Urban Dealight is a deal of the day website based in Oklahoma City that, as their slogan suggests, provides customers with "the key to a ½ priced world."

With operations in Atlanta, Austin, Dallas, Denver, Fort Worth, Houston, San Antonio, Seattle, and St. Louis, Urban Dealight hopes to soon become a household name. The company plans to expand to more cities in the United States, as well as cities in Canada. Currently, Urban Dealight reaches almost a million customers nationwide.

Subscribe to Urban Dealight in your city or learn more by visiting <a href="www.urbandealight.com">www.urbandealight.com</a>.

Want to Feature your business on Urban Dealight? Email <a href="merchantrelations@urbandealight.com">merchantrelations@urbandealight.com</a>.