Urban Dealight

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Urban Dealight Partners with Google Offers

OKLAHOMA CITY, OK – March 14, 2012 - The daily deals site, <u>Urban Dealight</u>, announces their partnership with Google Offers, the company's daily deal service. The Google Offers service, which sends local, personalized deals of the day to subscribers email inboxes, launched in June 2011 and is now available in 40 cities nationwide.

Urban Dealight's role in the partnership is to provide Google Offers with hyper local deals, allowing for a more personalized user experience.

The partnership's launch starts with local Dallas deals, and will debut in more cities within the coming weeks. Google Offers provides Urban Dealight's deals to consumers through mediums that include website, social media, email, and mobile phone.

Micah Ames, Urban Dealight CEO, issued this statement about the partnership.

"Our partnership with Google Offers highlights the strong relationships Urban Dealight has built with merchants within the communities we operate. We look forward to connecting even more customers to the best local merchants a city has to offer. "

About Urban Dealight

Launched in December 2010, Urban Dealight is a deal of the day website based in Oklahoma City. With over a million subscribers, Urban Dealight operates in 10 cities nationwide.

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